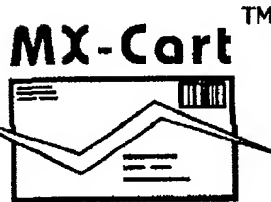
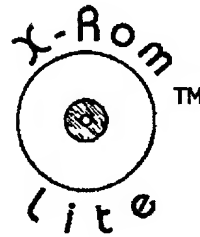
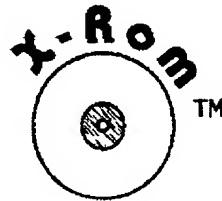


# eMedia™ Carts

## Platform Chart

This cart  
runs on a  
server.



All of these carts  
run on CDs,  
DVDs, TV hosts,  
electronic  
messages and  
other media  
devices.

All of these carts  
connect to the  
Internet and the  
X-Manage™ back  
end server  
solutions.

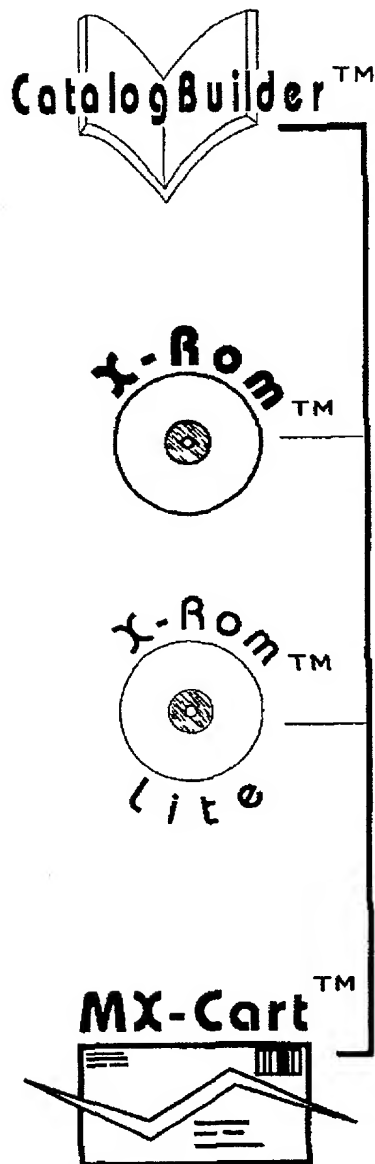
This direct  
marketing cart  
runs in email  
messages.

Figure #1 Platforms: Server / Local Systems

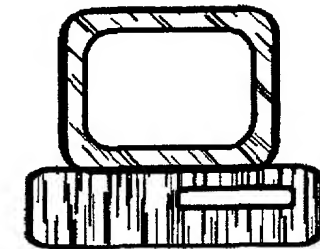
# e Media™ Carts

**Shopping Carts Locally Hosted**  
on PCs, CDs, DVDs, TV Hosts and other media devices.

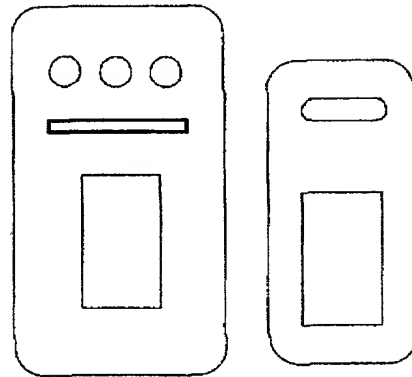
## The Carts



## Client PC



**X-Manage™**



**Back End Systems**  
Accounting, Order Fulfillment, Etc.

Figure #2 Media Devices

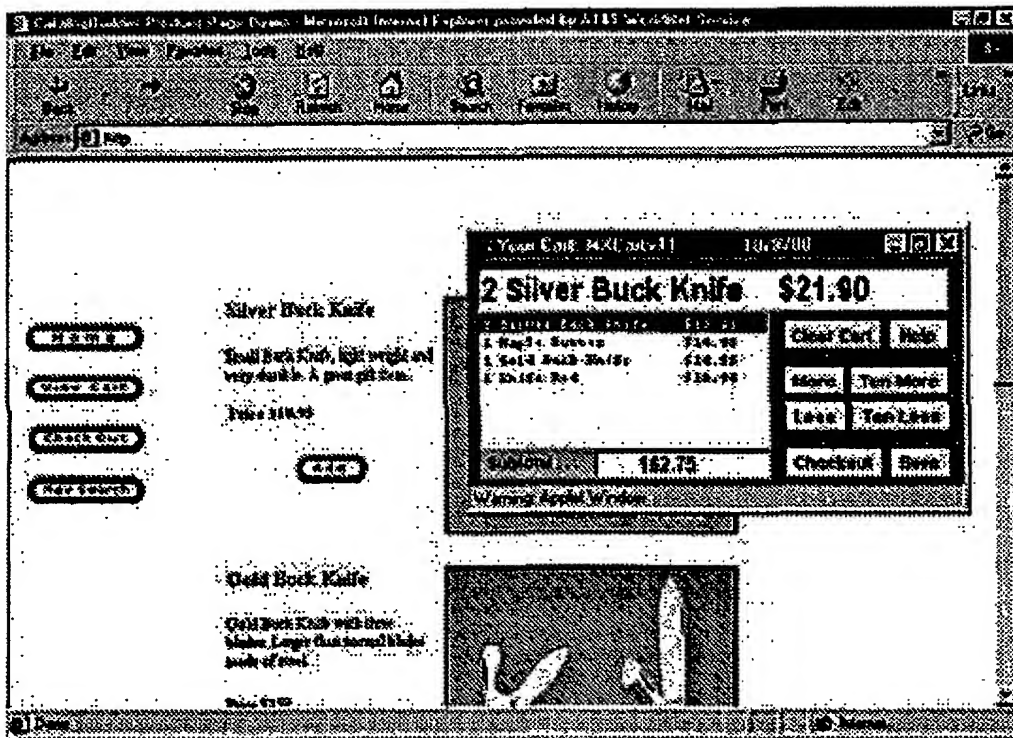


Figure #3 Floating Cart Window

The screenshot shows a web browser window with the address bar displaying "http://www.catalogbuilder.com". The browser's toolbar includes buttons for Back, Stop, Forward, Home, Search, Favorites, History, Links, Print, and Go. The main content area features the "CatalogBuilder" logo, which consists of a stylized sailboat icon and the text "CatalogBuilder". Below the logo is a section titled "Your Order:" containing a table with the following data:

Item	Item Name	Unit Price	Quantity	Item Total
ITEM 3406	Gold Buck Knife	\$139.00	1	\$139.00
ITEM 31788	Silver Buck Knife	\$149.00	1	\$149.00
Total, Inc. Tax and Shipping & Handling				\$288.00

At the bottom of the page, there are three buttons: "VIEW THE SITE", "CHECKOUT", and "CONTACT SHIPPING". The footer of the page contains the text "CatalogBuilder.com" and "1-800-888-8888".

## Messaging Window

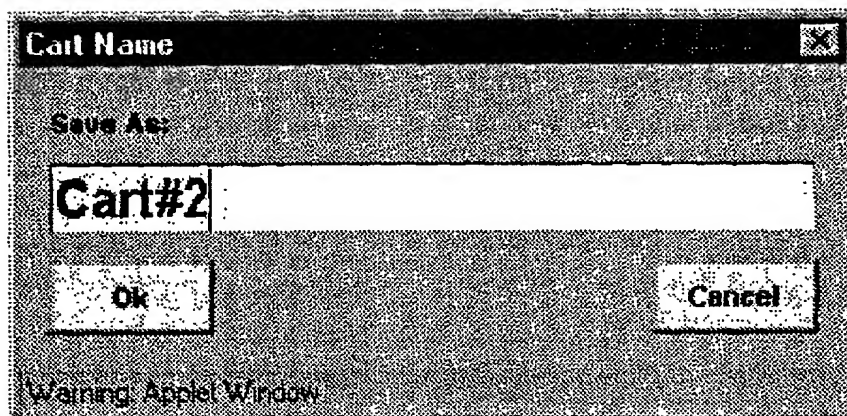


Figure #5 Suspended Memory System

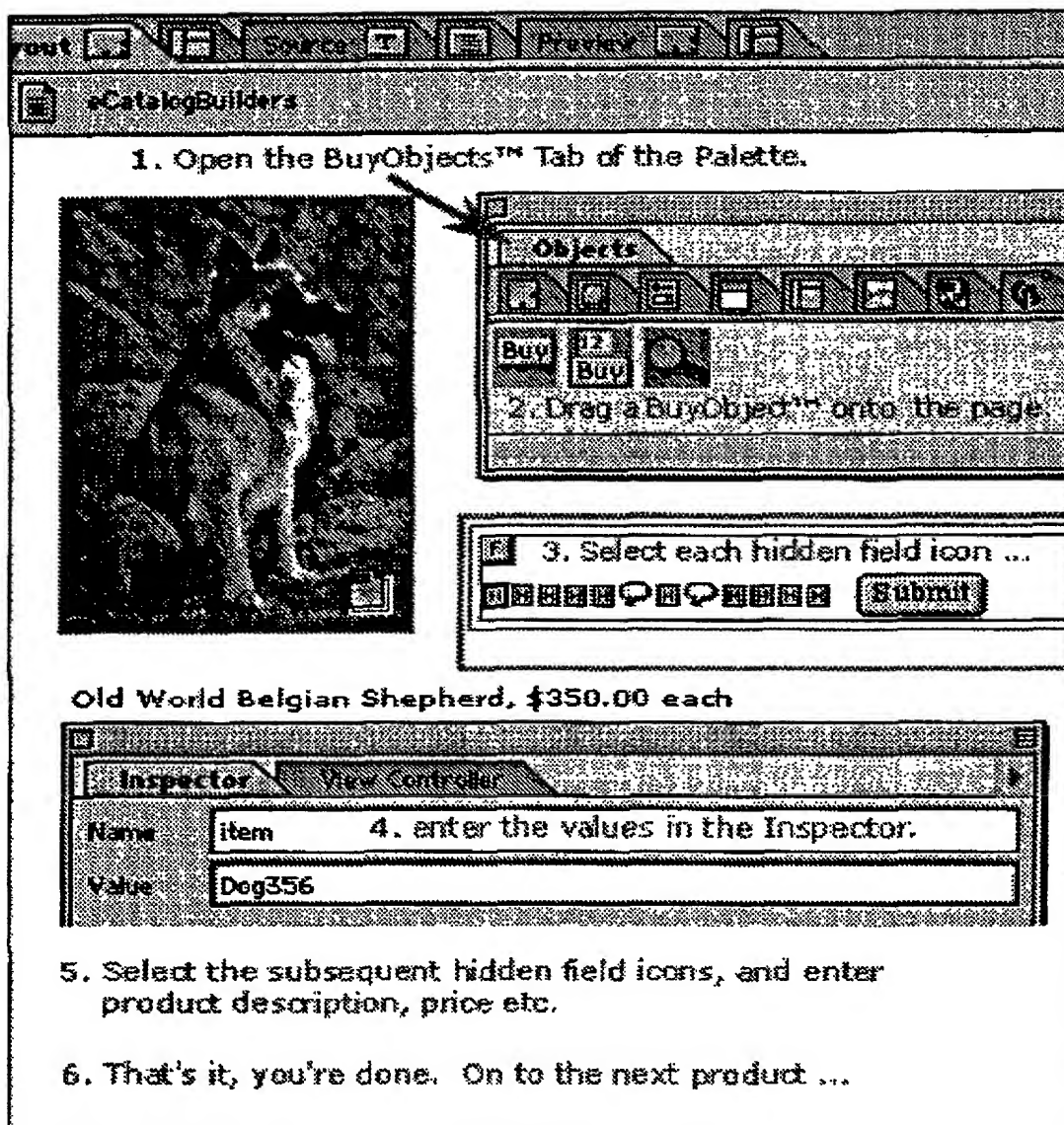


Figure #6 Example Buy Object

102201 6652001

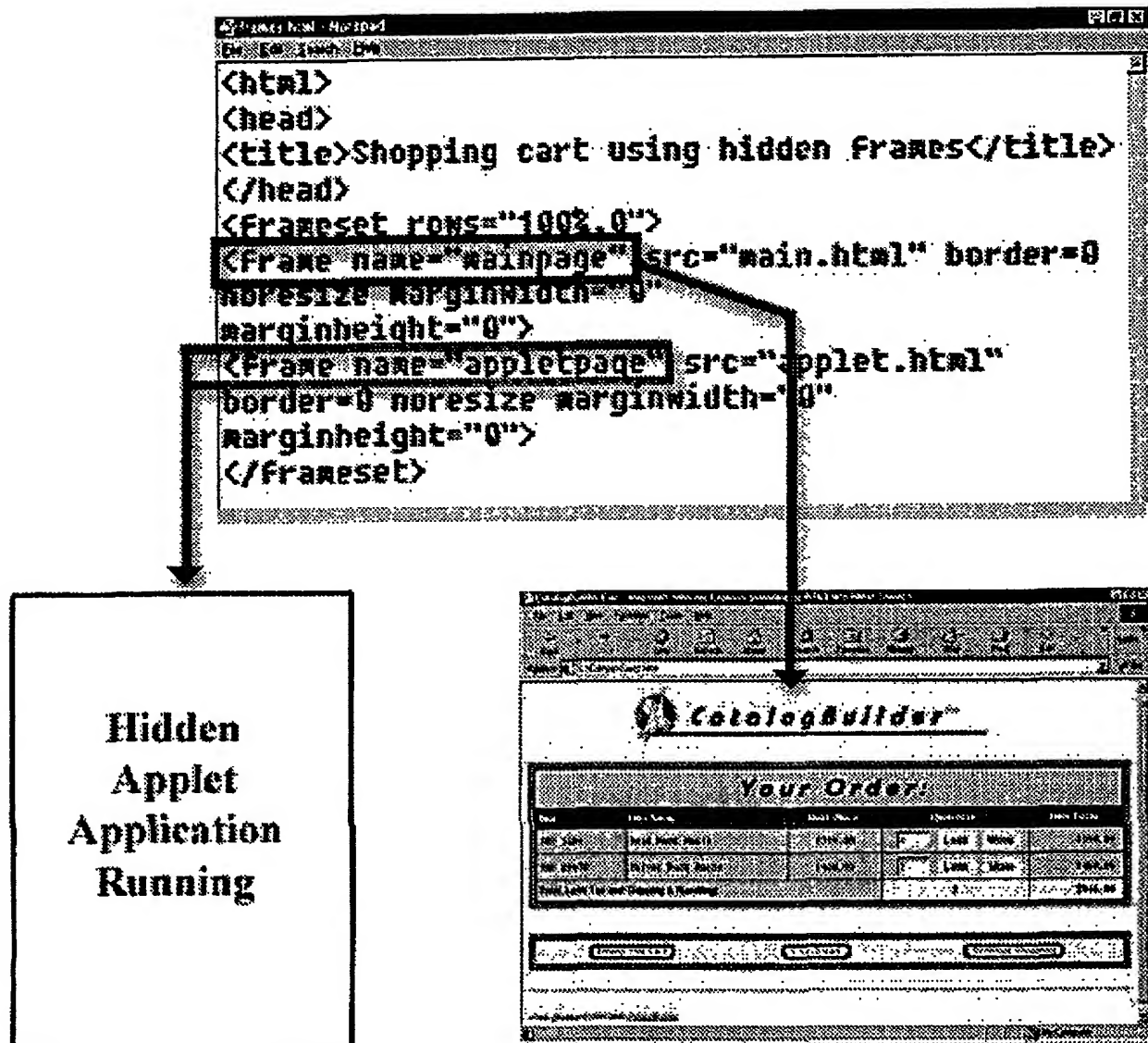


Figure #7 Persistence using a hidden running  
applet with embedded cart area.

100% 653600

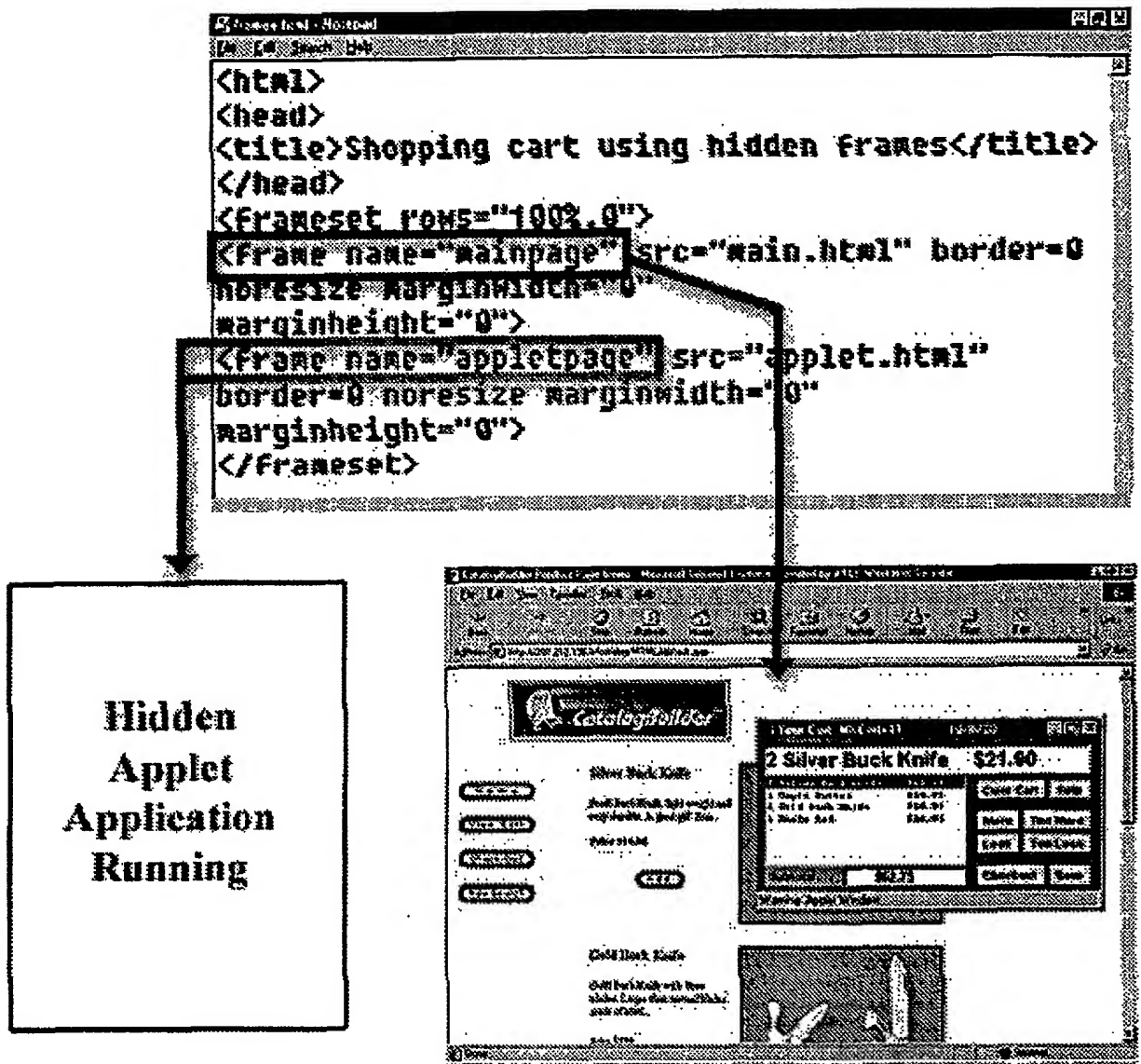


Figure #8 Persistence using a hidden running applet with floating window cart.



1002350 102201  
T0220T 6552001

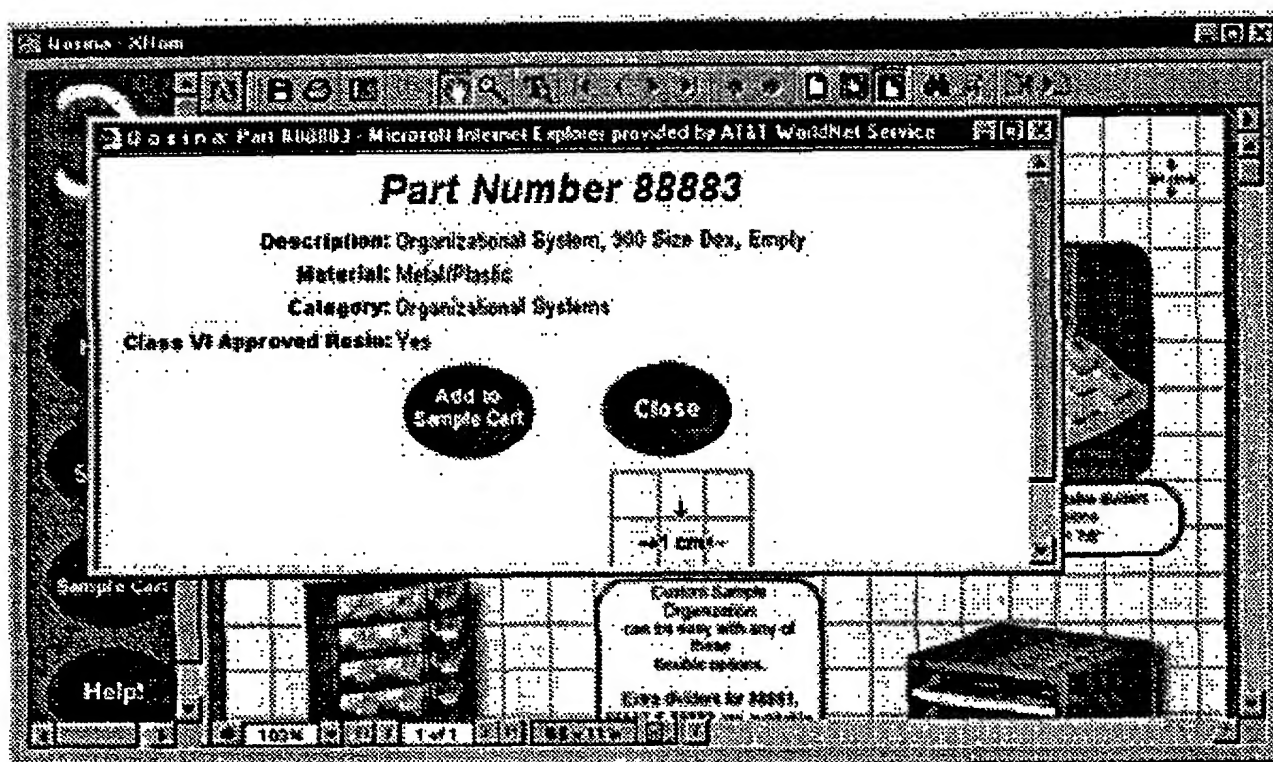


Figure #9 Proprietary PDF item ordering